# 1<sup>st</sup> International Conference

# INTEGRAL GREEN ECONOMY FOR A BETTER WORLD

Slovenia, 17<sup>th</sup> - 19<sup>th</sup> September 2013



# THE PROGRAMME





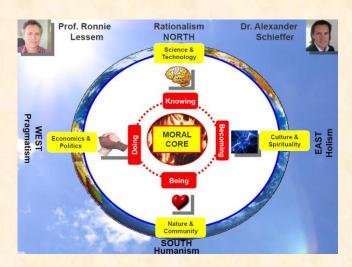
# **AGENDA/THE PROGRAMME**

# DAY 1 / TUESDAY, SEPTEMBER 17th, 9:00–18:00 / LOCATION: RECTORATE OF THE UNIVERSITY OF MARIBOR, Slomškov trg 15, Maribor

DAY 1	TUESDAY, 17. 9. 2013
	CHAIR: Andrej Kranjc, MSc, National Focal Point for UNFCCC and IPCC
8:30-9:00	REGISTRATION
9:00-9:30	OPENING ADDRESSES
	Dr. Andrej Fištravec, The Mayor of Maribor
	Dr. Danijel Rebolj, The Rector of the University of Maribor
	Dr. Darja Piciga, The Chair of the Organising Committee
	THE STRENGTHS OF SLOVENIA (Dragana Prijanovič, SOS, Slovenia)
albio.	INTRODUCTION: FROM DESTRUCTION TO A NEW BEGINNING
9:30-10:15	The emergence of Integral Economics – The Framework *: An overview and integration of historical and emerging alternative economic thinking - across disciplines, cultures, from individual to societal transformation. A comprehensive presentation of Integral Economics. (Dr. Ronnie Lessem, Dr. Alexander Schieffer, Trans4m, Switzerland)
10:15-11:00	The emergence of Integral Economics – The Practice *: Alternatives do exist!  Presentation of seminal integral models: SEKEM in Egypt (Dr. Ibrahim Abouleish)
11:00-11:30	Active coffee break and press conference
11:30-12:30	The emergence of Integral Economics – The Practice * : Alternatives do exist! Presentation of seminal integral models: Virgin Money, UK (Jayne Anne Ghadia, CEO, Virgin Money - video lecture), Mondragon in Spain, Chinyika in Zimbabwe, Grameen in Bangladesh, Interface in USA (Dr. Ronnie Lessem, Dr. Alexander Schieffer) and Proposal for the Integral Green Slovenian Economy ** (Dr. Ronnie Lessem, Dr. Alexander Schieffer, Trans4m, Switzerland)
12:30-13:00	Interactive discussion
13:00-14:30	Lunch time
	CO-CONSTRUCTION: CO-CREATING NEW ECONOMIES
14:30–15:00	Maribor as an Integral Green City: The vision of Maribor as the first integral green city in Slovenia (Polonca Podgoršek, CAAP Centre for Alternative and Autonomous Production, Maribor)
15:00-15:30	Discovering the moral and spiritual core of the new Slovenian economic model (Marko Pogačnik)
15:30-16:00	Systemic Behavior by Social Responsibility → Transformation (Ddr. Matjaž Mulej, University of Maribor, Slovenia)

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16:00-16:30	Coffee break
16:30-17:45	Exploring distinctive cases – international and national – of each economic path:  Cases of self sufficiency, developmental economy, social and living economies - Slovenian cases: Biotechnical Centre Naklo in Slovenia (Daša Toman Turuk, MSc, BC Naklo); Biodynamics - Path to the Future (Boris Potočar, President, Union of Associations of Biodynamics of Slovenia); Development Cooperative eTRI (Brigita Žvikart in Dario Radošević, eTRI); CAAP - Community potentials (Nina Roškar, Center for Alternative and Autonomous Production, Maribor); Center RINKA - Institute for tourism and sustainable development of Solčavsko (Marko Slapnik); Solar mobility at the outskirts of Julian Alps (Andrej Pečjak, inovator)
17:45-18:00	Conclusion of Day 1



\* Video lectures on INTEGRAL ECONOMICS by Dr. Ronnie Lessem available on:

http://videolectures.net/integralnaslovenija2013\_ljubljana/



exchange ideas & share knowledge http://www.youtube.com/watch?v=al8H0vzVZqs

\*\* Proposal for INTEGRAL GREEN SLOVENIAN ECONOMY: IGSE is available on: <a href="http://www.trans-4-m.com/">http://www.trans-4-m.com/</a>

More information on Integral Worlds Approach: <a href="http://www.trans-4-m.com">http://www.trans-4-m.com</a> and <a href="http://www.dpiciga.com">www.dpiciga.com</a>

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# DAY 2 / WEDNESDAY, SEPT 18th / LOCATION: RECTORATE OF THE UNIVERSITY OF MARIBOR

DAY 2	WEDNESDAY, 18. 9. 2013, 9:00–18:45
8:30-9:00	REGISTRATION
	CO-CONSTRUCTION (Continuation): INTEGRALLY DOWN-TO-EARTH
	CHAIR: Mirjana Mladič, Wings Wide Open, Maribor, Slovenia
9:00-9:40	Opening remarks and reports from the sessions of Day 1  Presenting Slovenian cases of integral green economy - integral green local and regional models, organic and biodynamic agriculture, sustainable enterprises, R&D and innovation models for green economy, green cooperatives and social enterprises, cooperatives for organic farming, models of sustainable tourism, permaculture, civil society initiatives and projects: LIFE+ 5.000 Young Captains of Planet Earth (Nataša Beltran and BC Naklo); Let's provide the food for tomorrow: real life projects in local community, and EKOCI - The eco-civil initiative of Slovenia (Irena Rotar); REUSE Network in Slovenia, Project "USE REUSE" (Katja Zajko, Environmental Research Institute, Slovenske Konjice); Green Development Model of Šentrupert Municipality (Rupert Gole, The Mayor); Development Cooperative eTRI (eTRI); Implementation of an integral green economy in the Centre for School and Outdoor Education (Ida Kavčič, MS and Irena Kokalj, CSOE); Alternative approaches in preservation of plant genetic resources (Mateja Koler, Chairwoman of the association Seed Guardians); Integration and empowerment of socially disadvantaged groups in cities and rural areas for the high-quality local food production (Institute InTeRCeR with partners); Biofarm ZEL and organic brand EKOPRLEKIJA (Zvonko Pukšič); Organic farm and education GOLDEN THOUGHTS (Dr. Matjaž Turinek).
9:40-12:00	Elaborating Slovenian cases of integral green economy (Pro-Action Café – hosting by Mirjana Mladič and Dragana Prijanovič) (coffee while working)
12:00-12:30	Highlights from Pro-Action Café (plenary)
12:30-14:00	Lunch time
44.00.41.00	CHAIR: Dr. Alexander Schieffer, Trans4m
14:00-15:00	Miha Pogačnik: Co.creation of the Macroviolin
15:00-15:30	Terra Parzival - European Regional Development Model for Slovenia 2014-2020 (Miha Pogačnik, Slovenian Cultural Ambassador and founder of Terra Parzival; Elena Begant, Expert Advisor on Regional Development)
15:30-16:15	Sarvodaya in Sri Lanka (Dr. Vinya Ariyaratne)
16:00-16:30	Coffee break
	CHAIR: Dr. Darja Piciga, CMDC
16:15-16:30	Reviewing and upgrading the vision and outline programme of the Integral Green Slovenian Economy (IGSE)**: viable measures to lead Slovenia out of the present serious economic, financial and political crisis, as well as crisis of values, and as a long-term strategy for sustainable development, and, ultimately, establishing Slovenia as a pilot country of an integral green economy: Green Development Breakthrough and Plan B for Slovenia (Dr. Peter Tancig, Umanotera), Draft Strategy for Transition of Slovenia to a Low Carbon Society by 2060 (Jernej Stritih, Stritih Sustainable Development Consulting), Implementation of IGSE through the Ministry of

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	Agriculture and the Environment (Dr. Darja Piciga, Ministry of Agriculture and the
	Environment of the Republic of Slovenia)
16:00-18:30	CONTRIBUTION: Revealing the global relevance
	Panel of global thinkers: Dr. Ibrahim Abouleish, Dr. Vinya Ariyaratne, Dr. Ronnie
	Lessem, Ddr. Matjaž Mulej, Dr. Alexander Schieffer, Jernej Stritih, Dr. Peter Tancig, Dr.
	Aleksander Zidanšek, Dr. Mitja Žagar
12.00	CHAIR: Dr. Ronnie Lessem and Dr. Alexander Schieffer Trans4m
18:30-18:45	Concluding thoughts: Dr. Darja Piciga

#### CONFERENCE LOCATIONS

#### RECTORATE OF THE UNIVERSITY OF MARIBOR

Address: Slomškov trg 15, 2000 Maribor, SLOVENIA

#### **BIOTECHNICAL CENTRE NAKLO**

Address: Strahinj 99, 4202 Naklo, SLOVENIA



#### ORGANISING COMMITTEE OF THE CONFERENCE

CHAIR: Dr. Darja Piciga, CMDC Cercle mondial du consensus, Geneva, Switzerland

e-mail: darja.piciga@gmail.com

SECRETARY GENERAL: Milena Jerala, Higher Vocational College Manager, Biotechnical Centre

Naklo, Slovenia e-mail: milena.jerala@bc-naklo.si

CO-CHAIRS: Prof. Ronnie Lessem and Prof. Alexander Schieffer, Trans4m, Switzerland

MEMBERS: Prof. Matjaž Mulej, University of Maribor, Slovenia

Marijan Pogačnik, MSc, Director, Biotechnical Centre Naklo, Slovenia

Alicia Leonor Sauli Miklavčič, Association of Slovene Higher Vocational Colleges

Website and other links: <a href="http://www.bc-naklo.si/index.php?id=2525">http://www.bc-naklo.si/index.php?id=2525</a>

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# DAY 3 / THURSDAY, SEPTEMBER 19th, 9:30–18:30 / LOCATION: BIOTECHNICAL CENTRE NAKLO, Strahinj 99, Naklo

Exploring potentials of Upper Carniola and other Slovenian regions for an integral development towards sustainability (highlighted education, employability, securing a livelihood).

DAY 3	THURSDAY, 19. 9. 2013
9:00-9:30	Registration
9:30-10:00	Welcome coffee and press conference
	CHAIR: Dr. Alexander Schieffer, Trans4m
10:00-10:30	OPENING ADDRESSES WITH A SHORT CULTURAL PROGRAMME
	Marijan Pogačnik, MSc, The Director of BC Naklo
	Marko Mravlje, The Mayor of Naklo Nada Mihajlović, The Deputy Mayor of Kranj
	Dr. Darja Piciga, The Chair of the Organising Committe
	A short cultural programme: Students of Biotechnical Centre Naklo
10:30-11:20	Harvesting of the first two days with keynote thoughts from the eminent guests (Dr.
	Ronnie Lessem, Dr. Alexander Schieffer, Trans4m, Switzerland; Dr. Vinya Ariyaratne,
	Sarvodaya, Sri Lanka; Dr. Darja Piciga, CMDC, Switzerland; Martha Thodhlana, University of Canterbury, UK, and Zimbabwe; Alicia Leonor Sauli Miklavčič, Association
	VHC, Slovenia; Niko Piciga Platis, student, Slovenia.
11:20-12:00	TOWARDS A CENTRE FOR INTEGRAL DEVELOPMENT: Co-Creating a Centre for
	Integral Development as a key Catalyst for Integral Green Economy in Slovenia (Dr.
	Ronnie Lessem, Dr. Alexander Schieffer, Trans4m, Switzerland)
12:00-12:30	Coffee break
12:30-14.00	TOWARDS A CENTRE FOR INTEGRAL DEVELOPMENT: Education, training and
	research for an Integral Green Slovenia: Integrative approaches to ESD in Slovenia (Ddr. Barica Marentič Požarnik, University)
	of Ljubljana, Slovenia)
	Biotechnical Centre Naklo - Centre of Integral Development (Daša Toman Turuk,
	MSc and Dr. Marija Gregori, Biotechnical centre Naklo, Slovenia)
120.00	»Gardening« with a purpose (Darja Silan, Gimnazija Jože Plečnik Ljubljana, Slovenia) Interactive discussion
14:00-15:00	Lunch time
15:00-16:30	Guided tour of Biotechnical Centre Naklo
72 6 7	CHAIR: Dr. Darja Piciga
16:30-17:45	From education and training to creating new jobs and securing a livelihood
	(Elaborating and connecting Slovenian and international cases):
	Ecovillages (Aleksander Batič, INTERSO, Koper and GEN Europe Ambassador)  Velika Preska, Polšnik, Heart of Slovenia: local and regional integral model for green
	jobs (Jože Kos, Mizarstvo Kos, Velika Preska, Slovenia)
	Education, training, projects for biodynamic agriculture in Slovenia (Maja Kolar,
	Demeter Institute Slovenia)

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Integration and empowerment of socially disadvantaged groups in cities and rural areas for the high-quality local food production (Klemen Risto Bizjak, MSc and Iztok Erjavec, Institute InTeRCeR)

**How to establish a sustainable enterprise - workshop** (Mojca Orel, EDUvision, Slovenia)

17:45-18:30

**TOWARDS A CENTRE FOR INTEGRAL DEVELOPMENT: CONTRIBUTION** 

#### ORGANISED AND SUPPORTED BY:





TRANS4M Center for Integral Development,
Geneva, Switzerland





CMDC Cercle mondial du consensus, Geneva, Switzerland



Development Cooperative e TRI, Ecology, Ergonomics and Ethical Economy, Lendava, Slovenia



Municipality of Maribor, Slovenia



Ustanova Gandin Fundacija /
Terra Parzival



Marko Pogačnik and VITAAA

Slovenia

Centre for School and Outdoor Education (CŠOD), Slovenia



Wings Wide Open Institute Maribor, Slovenia



Association of Slovene Higher Vocational Colleges, Slovenia



UMANOTERA, The Slovenian Foundation for Sustainable Development, Ljubljana, Slovenia



Heliopolis University for Sustainable Development Cairo, Egypt



Social incubator, Institute for research and development of social innovations
Ljubljana, Slovenia

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IRDO – Institute for the Development of Social Responsibility Maribor, Slovenia



International Conference EDUvision
Slovenia



International Sustainable Energy Organisation Geneva, Switzerland







Slovenia









CAAP Centre for Alternative and Autonomous Production, Maribor





Strengths of Slovenia



INTERSO
Institute for social responsibility,
Koper



#### IN COOPERATION WITH:



Ministry of Agriculture and the Environment of the Republic of Slovenia



Ministry of Economic Development and Technology of the Republic of Slovenia